



List of Seminars/Workshops

A.Y.2019-20

S. No	Name Of The Event	Date	Details Of Resource Person	No. Of Participants
1	IPR Patent Drafting And Filling	14-06-2019	Mr.K.kirankumar Designation : Assistant Professor Department: Civil Priyadarshini Institute Of Technology & Science College, Tenali Email Id : Kondurukirankumar123@Gmail.COM Phone no: 9491347150	40
2	IPR Patent Procedure For Filling An Application	18-07-2019	Mr. Dr.A. Ramarao Designation: Professor Department : Mechanical Guntur Engineering College Guntur Email Id: Ramaraomlec@Gmail.Com Phone no: 9849613279	40
3	Research Methodology And Data Analysis	23-08-2019	Mrs. L Shalini Designation: Assistant Professor Department: CSE Priyadarshini Institute Of Technology & Science College, Tenali Email Id: Talasillingineni@Gmail.Com Phone no: 8985734720	40
4	Single Window Process For Micro Small Medium Enterprises (Msmes)	09-09-2019	M.Ranjithkumar Designation : Associate Professor Department:EEE Khitchowdavaram Guntur Email Id : Ranjithkumar189@Gmail.Com Phone no: 6304556269	40
5	Women Entrepreneurship In Micro Small And Medium Enterprises	23-10-2019	Mr.Dr .K. Srikar Chandu Designation: Associate Professor Department :Civil Am Reddy Memorial College Of Engineering And Technology	40



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	(Msmes)		Email Id: Amrcivildept@Gmail.Com Phone no:7013447854	
6	Intellectual Property Rights And International Perspectives	02-11-2019	Mr. B Ramesh Designation :Associate Professor Department :EEE Kits Engineering College Vinjanampadu Email Id : Bojjaganiramesh@Gmail.Com Phone no: 9912485625	40
7	Ipr : Trade Secrets Safe Guarding Confidential Information	18-12-2019	Mr. G.V.Rama Subbarao Designation :Professor Department: Civil V R Siddartha College Vijayawada Email Id : Gvramasubbarao@Gmail.Com Phone no:9849448040	40
8	Entrepreneurship: Large Entrepreneurship	23-01-2020	L Shalini Designation: Assistant Professor Department:Cse Priyadarshini Institute Of Technology & Science College, Tenali Email Id: Talasillingineni@Gmail.Com Phone no:8985734720	40
9	Modern Manufacturing For Independent Entrepreneurs	09-02-2020	Mr.Dr.A Srinivasulu Designation: Professor Department: Cse Gudlalleru Engineering College, Gudlalleru. Email Id : Asrinivasulu@Gmail.Com Phone no:9491347150	40
10	Nurturing Idea To Innovation And Intellectual Property Rights Ipr	05-03-2020	B. Shailaja Reddy Designation : Associate Professor Department :S&H Aadharsh Engineering College East Godavari Email Id: Shailejareddybathula@Gmail.Com Phone no:9493873290	40




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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
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GUNTUR - 522 017.



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Date: 08-06-2019

CIRCULAR

This is to inform you that “A One Day Seminar on IPR:Patent Drafting and Filing” by Mr. K.Kiran Kumar, Associate Professor, college. Being organized by Priyadarshini institute of technology and management on 14-6-2019. I request all students to register immediately and make the program grand success.



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TECHNOLOGY & MANAGEMENT
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<i>B. Beeraiah</i>								
CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

Name:

Dept:

Institution:

Address for Communication:

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.....

.....

.....

Mobile:

email:

Last date to Registration: 13-06-2019



PROGRAM COMMITTEE:

CHIEF PATRON

Smt. Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar

Principal,

CONVENER


Dr. C. Rajalingam

HOD, EEE

COORDINATOR

K. Jyothi

Asst.Prof., EEE


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TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigurta,
KORNEPADU (Vil), Vatticherukuru (M),
GUNTUR - 522 017.

Resource Person:

K. KIRAN KUMAR

Designation: assistant professor

Department: CIVIL

Priyadarshini Institute of Technology and Science, Tenali

Email Id: kondrukirkumar123@gmail.com

Contact Number: 9491347150

ADDRESS FOR COMMUNICATION:

K. Jyothi

Coordinator

Email Id: jyothi.kommu@gmail.com

Contact Number: 9491389609



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar

ON

IPR PATENT DRAFTING AND FILING

Date:

14-06-2019

Organized by:

IPR Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology
& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA



About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

A patent is defined as an intellectual property right. It is a powerful legal and technical document which gives you the exclusive rights to commercialize your idea. Additionally, it safeguards your ideas and inventions against reproduction, reuse and theft. By applying for a patent, you can ensure that no other entities are able to commercially benefit from your invention.

Filing for a patent includes a stringent process in which the inventor would have to provide a detailed description of their idea. This description must explain why the idea is original and innovative – chronicling all the necessary facets of the invention that make it so. This process is called patent drafting. It is done to safeguard new inventions and ensure each one is unique.

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Lectures of the Programme

- The workshop creates awareness to Intellectual Property Right (IPR) among participants with special reference to patenting
- Participants will be given knowledge on patent related terminologies
- Participants will learn from scratch about patent drafting, formulation of claims and filing

Topics to be covered

1. PATENT

- Term of patent
- benefits of patent
- importance of patents
- Concepts of monopoly

2. GENERAL PATENT LAW (BASIC CONCEPTS)

- Patent filing procedure
- Patent process flow chart and how to fill up various forms
- Difference between applicant and inventor
- Request for examination
- Early publication
- Procedure after examination

3. HOW TO DRAFT A PATENT

- Concept of provisional specification



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Date: 15-06-2019

PROGRAMME REPORT

Name of the programme	A One Day Seminar on IPR: Patent Drafting and Filing
Date of the programme	20/06/22
Resource person details:	Name: K.Kiran Kumar Designation: M.Tech Department: CIVIL Address: Priyadarshini Institute Of Technology And Science ,Tenali Email Id: Kondrukirankumar123@Gmail.Com Contact Number: 9491347150
Program coordinator:	Name: K.Jyothi Designation: M.Tech Department: EEE Email Id:Jyothi.Kommu@Gmail.Com Contact Number: 9491389609
Organized by:	Electrical And Electronics Engineering
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

A patent is defined as an intellectual property right. It is a powerful legal and technical document which gives you the exclusive rights to commercialize your idea. Additionally, it safeguards your ideas and inventions against reproduction, reuse and theft. By applying for a patent, you can ensure that no other entities are able to commercially benefit from your invention.

Filing for a patent includes a stringent process in which the inventor would have to provide a detailed description of their idea. This description must explain why the idea is original and innovative – chronicling all the necessary facets of the invention that make it so. This process is called patent drafting. It is done to safeguard new inventions and ensure each one is unique.

The objectives of the programme are

- The workshop creates awareness to Intellectual Property Right (IPR) among participants with special reference to patenting
- Participants will be given knowledge on patent related terminologies
- Participants will learn from scratch about patent drafting, formulation of claims and filing

TOPICS COVERED IN THIS WORKSHOP

1. PATENT

- Term of patent
- benefits of patent
- importance of patents
- Concepts of monopoly

2. GENERAL PATENT LAW (BASIC CONCEPTS)

- Patent filing procedure
- Patent process flow chart and how to fill up various forms
- Difference between applicant and inventor
- Request for examination
- Early publication
- Procedure after examination

3. HOW TO DRAFT A PATENT



- Concept of provisional specification
- Concept of complete specification

4. TITLE DRAFTING

- Abstract
- Description
- Drawings presentation
- Claims
- How to write claims



OUTCOME OF THE PROGRAMME

outcome of the programme

- This programme is planned to help each one to make fully aware of all aspects of patent game



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- The main aim of this program is to teach every participant to do protect ideas or innovation by obtaining patents for them
- The outcome of workshop is that student got awareness on the importance of intellectual property rights (IPR) and draft a patent and filing the patent.
- They got an idea of how these patents can also be commercialized with the help of the institution.
- We are sure that after attending this workshop participant will be able to formulate patent application themselves with complete specifications and claims.

K. jyothi

PROGRAM CO-ORDINATOR



Name of the program: **IPR: PATENT DRAFTING AND FILING**

Date of program:

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	DONTHA MAHESH KUMAR	II mech	maheshkumar
2	PULIVERABRAMAM	II mech	woabrahma
3	ALURI GOPT	II mech	ALURI GOPT
4	CHIDARABOINA NIKHIL	II mech	NIKHIL
5	REDDY	II mech	REDDY
6	GALI MANOJ KUMAR	II mech	manojkumar
7	SHAIK MABU SUBHANI	II mech	subhani
8	SHAIK SAI MANI BHASHA	II mech	Basha
9	PYLA SREERAM	II mech	Sreeram
10	DEVARA PALLI PRUDHVI	II mech	Prudhvi
11	BEERAM SASIK ANTH NAIDU	II mech	Sasikantha
12	MANOYANJAN BABU NANNAM	II mech	NANNAM
13	NUTHIAPATI RAMANJANEE YULU	II mech	N.R. Wazir EYulu
14	MUNNA VENKATA RAMARATHASTARAO	II mech	M.V.R. Bhastara Rao
15	MANNEM NAGU RAJAS RAO MALLE SURESH RAO	II mech	M.N.R. Malle Suresh Rao
16	DADDANALA RAJASHEKAR REDDY	II mech	D. Rajashekar Reddy
17	ANIL GURUNADARAO	III EEE	G. Anil
18	BORRA DEVENDRA	III EEE	B. DEVENDRA
19	BENJALU. RAJULU	III EEE	B. Rajulu
20	CHAMPAGUDI DEVENDRA	III EEE	CHAMPAGUDI DEVENDRA
21	Channala Anil Kumar	III EEE	C. Anil Kumar
22	ETIKURI AKAVIND	III EEE	E. Akavind
23	K. DILEEP KUMAR	III EEE	K. DILEEP KUMAR
24	KORRUPATI NARESH	III EEE	K. NARESH
25	NAKKALA SAIKUMAR	III EEE	N. SAIKUMAR
26	PERTALA RAMESHBABU	III EEE	P. RAMESHBABU
27	PISINI GANESH	III EEE	P. GANESH
28	SH. MOHAMMAD	III EEE	Sh. mohammad
29	S. PRASANNA KUMAR	III EEE	S. PRASANNA KUMAR
30	SYAMALA MURTHI AN.	III EEE	S. MURTHI AN.
31	Taduku Omprakash	III EEE	T. Omprakash
32	VANDU UDAYKIRAN	III EEE	V. UDAYKIRAN
33	T. Chaitanya	II MBA	T. Chaitanya
34	T. Sravan	II MBA	T. Sravan
35	T. Sriharshini	II MBA	T. Sriharshini
36	T. Prathyusha	II MBA	T. Prathyusha
37	T. Manikanta	II MBA	T. Manikanta
38	T. Rama Krishna	II MBA	T. Rama Krishna
39	T. Uma	II MBA	T. Uma
40	T. Chaitanya	II MBA	T. Chaitanya

K. Jothi
PROGRAM COORDINATOR



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Date: 11-07-2019

CIRCULAR

This is to inform you that "A One Day seminar on IPR PATENTPROCEDURE FOR FILING AN APPLICATION" by Mr Dr.A.Ramarao, professor. Guntur Engineering college.. Being organized by Priyadarshini institute of technology and management on 18-07-2019. I request all students to register immediately and make the program grand success.



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TECHNOLOGY AND MANAGEMENT
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CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

PROGRAM COMMITTEE:

CHIEF PATRON
Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi
Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar
Principal,

CONVENER

Dr. C. Rajalingam

HOD, EEE

COORDINATOR

K. Deepika

Asst.Prof., EEE


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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
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KORNEPADU (Vill), Vatticherukuru (M).
GUNTUR - 522 017.



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Approved by AICTE, New Delhi &
Affiliated to JNTU Kakinada.

**A One Day Seminar
on
IPR PATENT PROCEDURE**

FILING AN APPLICATION

Date:

18-07-2019

Organized by:

IPR Cell

Venue:

Seminar Hall
& Management
Priyadarshini Institute of Technology

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

Name:

Dept.:

Institution:

Address for Communication:

.....

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Mobile:

email:

Last date to Registration: 17-07-2019



ADDRESS FOR COMMUNICATION:

K. Deepika

Coordinator

Email Id: deepika562@gmail.com

Contact Number: 9949867844

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Intellectual Property Rights (IPR) with special reference to patent plays a vital role in enhancing the socio – economic prosperity of the country. The economic functioning of IPR can be thought of as minimization of transaction costs (search, bargain, and enforcement) and the optimization of time to fruition and avoidance of duplication. One can agree that the first best IPR policies are not only to minimize the transaction costs and conflict of interests but they provide incentives to invest on innovation which in turn maximizes wealth of a nation. Hence, it enhances motivation to disseminate scientific and technological information which in turn stimulates research and development for improvement of the quality of life. In India, patent applications can be filed by a patent agent or an individual having some scientific and technical background to understand the invention.

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Objectives of the Programme

- To catalyse awareness about the Intellectual Property Right (IPR) among people with special reference to patenting
- To provide an understanding of basic concepts of IPR related terminology.
- To guide individual about patent procedure for filing.
- To tell the significance of patenting.

Topics to be covered

1: INTRODUCTION TO IPR

- Importance & Advantages of IPR
- Types of IPR
- International Agreements, Treaties and Conventions

2. PATENTS

- What is Patent
- What is not patentable and not Anticipations? Examples
- Who can apply for Patent application and where to file an application?
- Types of Patent applications (Such as ordinary, conventional, Patent of addition, Divisional etc.)

3: DOCUMENTS REQUIRED FOR FILING

- Forms and Fees, Flowchart, Timelines



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Date: 19-07-2019

PROGRAMME REPORT

Name of the programme	A One Day seminar on IPR patent procedure for filing an application
Date of the programme	18-7-2019
Resource person details:	Name:Dr.A.Ramarao Designation: Professor Department:Mechanical Address: Guntur Engineering College Email Id :Ramaraomlec@gmail.Com Contact Number: 9849613279
Program coordinator:	Name: K.Deepika Designation:Assistant Professor Department:Eee Email Id:Deepika562@gmail.Com Contact Number: 9949867844
Organized by:	ELECTRICAL AND ELECTRONICS ENGINEERING
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

Intellectual Property Rights (IPR) with special reference to patent plays a vital role in enhancing the socio – economic prosperity of the country. The economic functioning of IPR can be thought of as minimization of transaction costs (search, bargain, and enforcement) and the optimization of time to fruition and avoidance of duplication. One can agree that the first best IPR policies are not only to minimize the transaction costs and conflict of interests but they provide incentives to invest on innovation which in turn maximizes wealth of a nation. Hence, it enhances motivation to disseminate scientific and technological information which in turn stimulates research and development for improvement of the quality of life. In India, patent applications can be filed by a patent agent or an individual having some scientific and technical background to understand the invention.

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- To catalyze awareness about the Intellectual Property Right (IPR) among people with special reference to patenting
- To provide an understanding of basic concepts of IPR related terminology.
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- To tell the significance of patenting.

TOPICS COVERED IN WORKSHOP

1: INTRODUCTION TO IPR

- Importance & Advantages of IPR
- Types of IPR
- International Agreements, Treaties and Conventions

2. PATENTS

- What is Patent
 - What is not patentable and not Anticipations? Examples
 - Who can apply for Patent application and where to file an application?
 - Types of Patent applications (Such as ordinary, conventional, Patent of addition, Divisional etc.)
 - General procedure for Patent filing
-



3: DOCUMENTS REQUIRED FOR FILING

- Forms and Fees, Flowchart, Timelines
- Priority date of filing, Effects of Priority Dates
- Publication of Application/Patent Office Journal
- Request for Examination
- Examination of Application
- Exercise on Forms filling
- Provisional specification and Complete specification

4: PATENT INFORMATION

- Patent Searching,
- International Patent Classification
- Withdrawal of Application
- Post- dating of Application
- Foreign filing permission





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OUTCOMES OF THE WORKSHOP

1. The main aim of this programme is to teach every participant to do-it-him/her self to protect his/her idea or innovation by obtaining patents for them.
2. The main aim of this workshop is to make aware of the participant step by step procedure for obtaining patents in India, different types of forms to be used, fee schedule etc.
3. after attaining this workshop participant will be able to formulate patent application themselves with complete specifications and claims.
4. students will be able to protect his/her idea before start of their work simply by filing a provisional application.

PROGRAM COORDINATOR



Name of the program: IPR PATENT PROCEDURE FOR FILING AN APPLICATION

Date of program: 18-07-2019

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	Anil Gowindapalli	1 st year / EEE	A. Anil
2.	Bengaluru Ramu	1 st year / EEE	B. Ramu
3.	ETUKURI. aravind	1 st year / EEE	E. Aravind
4.	Chenala ani kumar	1 st year / EEE	Ch. ani kumar
5.	Etukuri Aravind	1 st year / EEE	E. Aravind
6.	ETUKURI DILEEPKUMAR	1 st year / EEE	E. Dileep
7.	K Dileepkumar	1 st year / EEE	K. Dileep kumar
8.	KORRAPATI. NARESH	1 st year / EEE	K. N. Naresh
9.	NAKKALA SAIKUMAR	1 st year / EEE	N. Sai kumar
10.	PERIKALA RAMESHBABU	1 st year / EEE	P. Ramesh.
11.	P. DISHANTH GANESH	1 st year / EEE	P. GANESH.
12.	SHAIK MOHAMAD DARVEZ	1 st year / EEE	H.M. darveez
13.	SANTURU prasanna kumar	1 st year / EEE	S. prasanna kumar
14.	syamala Muthaiah	1 st year / EEE	S. Muthaiah
15.	TADUKU omprakash	1 st year / EEE	T. omprakash
16.	Vana Udaykiran	1 st year / EEE	V. Udaykiran
17.	DANTHA MAHESH KUMAR	1 st year / MECH	D. Mahesh kumar
18.	Puli veera brahmmam	1 st year / MECH	P. veera brahmmam
19.	Aluri. Gopi	1 st year / MECH	A. Gopit
20.	Beevam Sankanta Naidu	1 st year / MECH	B. sankanta naidu
21.	Ch. N. Khel	1 st year / MECH	Ch. N. Khel
22.	D. Ramesh kumar reddy	1 st year / MECH	D. Ramesh kumar reddy
23.	D. Prudhvi	1 st year / MECH	D. Prudhvi
24.	G. Manoj kumar	1 st year / MECH	G. Manoj kumar
25.	Reddy	1 st year / MECH	Reddy
26.	C.N.B. Challe Swara Rao	1 st year / MECH	C.N.B. Challe Swara Rao
27.	Pyla Sriyam	1 st year / MECH	Pyla Sriyam
28.	Shaik mabu Subhani	1 st year / MECH	Shaik mabu Subhani
29.	Shaik Saimani Rasha	1 st year / MECH	SK. Saimani Rasha
30.	K. Sushmitha	1 st year / EEE	K. Sushmitha
31.	K. Balakrishna Reddy	1 st year / EEE	K. Balakrishna Reddy
32.	K. Akash choudhary	1 st year / EEE	K. Akash choudhary
33.	K. Vamsi Krishna	1 st year / EEE	K. Vamsi Krishna
34.	C. HARESHANA RDHAN.	1 st year / EEE	C. HARESHANA RDHAN.
35.	K. Divesh Sai	1 st year / EEE	K. Divesh Sai
36.	K. Gopi Chand	1 st year / EEE	K. Gopi Chand
37.	J. Venkatesh babu	1 st year / EEE	J. Venkatesh babu
38.	J. Rajesh	1 st year / EEE	J. Rajesh
39.	G. Bhavani	1 st year / EEE	G. Bhavani
40.	G. Sandeep	1 st year / EEE	G. Sandeep

K. Deepika
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Approved by AICTE, Affiliated to JNTUK

www.priyad.ac.in

Date:18-08-2019

CIRCULAR

This is to inform you that "A One Day seminar on **RESEARCH METHODOLOGY AND DATA ANALYSIS** by Mrs L.Shalini., assistant professor, Priyadarshini institute of technology and science college. Being organized by Priyadarshini institute of technology and management on **23-08-2019** . I request all students to register immediately and make the program grand success.



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REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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PROGRAM COMMITTEE:

CHIEF PATRON

Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar

Principol,

CONVENER

Dr. C. Rajalingom

HOD, EEE

COORDINATOR

Sk. Ifan basha

Asst.Prof., CSE



Priyadarshini Institute of Technology & Management

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Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar ON RESEARCH METHODOLOGY AND DATA ANALYSIS

Resource Person:

L. SHALINI

Designation: Assistant Professor

Department: CSE

Priyadarshini Institute Of Technology and Science ,Tenali

Email ID: talaslidlingment@gmail.com

Contact Number:8985734720

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

Last date to Registration: 22-8-2019



About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Research methodology is the roadmap or plan that guide in conducting research. It includes steps like defining the research problem, selecting appropriate methods, gathering data, and drawing conclusions. Think of it as the guidebook that helps navigate the entire research process.

Data analysis involves making sense of information collected during research. It's like sorting through a pile of puzzle pieces beginners use basic tools to organize, clean, and examine the pieces to reveal the picture. This process helps in understanding what the data is telling and drawing meaningful conclusions.

About the N&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

Objectives of the Programme

- To provide an overview of Contemporary Research Methodology
- To enable researchers, irrespective of their discipline, in developing the most appropriate methodology for their research studies.
- To make them familiar with the art of using different research methods and techniques.

Topics to be covered

1. INTRODUCTION TO RESEARCH METHODOLOGY:

- Definition and Importance of Research
- Role of Research in Advancing Knowledge
- Ethical Considerations in Research

2. QUALITATIVE RESEARCH METHODS:

- Grounded Theory
- Phenomenological Research
- Case Studies and Content Analysis

3. INTRODUCTION TO DATA ANALYSIS:

- Definition and Scope
 - Importance in Decision-Making
 - Key Terminology in Data Analysis
- ### 4. EXPLORATORY DATA ANALYSIS (EDA):
- Descriptive Statistics



PROGRAMME REPORT

Name of the programme	A One Day seminar on research methodology and data analysis
Date of the programme	23-08-2019
Resource person details:	Mrs. L.Shalini Designation:Assistant professor Departement:cse College: Priyadarshini institute of technology and science Ph. no:8985734720 Mail id: talasilalingineni@gmail.com
Program coordinator:	Mr.Sk.Irfan basha ,assistant professor Cse department Ph. no:7673949519 Mail id:bashairfaan@gmail.com Priyadarshini institute of technology and management
Organized by:	Department of CSE
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

Research Methodology

Research methodology is the roadmap or plan that guide in conducting research. It includes steps like defining the research problem, selecting appropriate methods, gathering data, and drawing conclusions. Think of it as the guidebook that helps navigate the entire research process.

Data Analysis

Data analysis involves making sense of information collected during research. It's like sorting through a pile of puzzle pieces beginners use basic tools to organize, clean, and examine the pieces to reveal the picture. This process helps in understanding what the data is telling and drawing meaningful conclusions.

The Objectives of The Program Are

- To provide an overview of Contemporary Research Methodology
- To enable researchers, irrespective of their discipline, in developing the most appropriate methodology for their research studies.
- To make them familiar with the art of using different research methods and techniques.

TOPIC COVERED IN THIS SEMINAR

1.INTRODUCTION TO RESEARCH METHODOLOGY:

- Definition and Importance of Research
- Role of Research in Advancing Knowledge
- Ethical Considerations in Research

2.QUALITATIVE RESEARCH METHODS:

- Grounded Theory
- Phenomenological Research
- Case Studies and Content Analysis

3.INTRODUCTION TO DATA ANALYSIS:

- Definition and Scope
 - Importance in Decision-Making
-



- Key Terminology in Data Analysis

4. EXPLORATORY DATA ANALYSIS (EDA):

- Descriptive Statistics
- Data Visualization Techniques (Histograms, Box Plots, Scatter Plots)
- Univariate and Bivariate Analysis

5. DATA VISUALIZATION TECHNIQUES:

- Importance of Data Visualization
- Types of Graphs and Charts
- Tools for Creating Visualizations





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OUTCOME OF THE PROGRAM:

The outcome of the program is

- Understanding of Research Concepts & Methodology.
- Choose the right technique for different research questions.
- Participants will receive certificates attesting to their successful completion of the workshop, acknowledging their commitment to advancing research skills in methodology and data analysis.
- participants will acquire practical skills in designing and implementing surveys, questionnaires, interviews, and other data collection methods.

SK. Jafar Basha

PROGRAM CO-ORDINATOR



Name of the program: Research Methodology and data Analysis

Date of program: 23-08-2019

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	N. Marada	2 nd year . MBA	N. Marada
2.	N. Yasoda	2 nd year MBA	N. Yasoda
3.	O. Venkateswaramma	2 nd year MBA	O. Venkateswaramma
4.	P. Venkateswara Rao	2 nd year MBA	P. Venkateswara Rao
5.	P. Srinivas	2 nd year MBA	P. Srinivas
6.	P. SIVAKRISHNA	2 nd year MBA	P. SIVAKRISHNA
7.	P. Shivarang	2 nd year MBA	P. Shivarang
8.	P. Shanmukha Srinivasa Rao	2 nd year MBA	P. Shanmukha
9.	V. veera gyothi	2 nd year MBA	V. veera gyothi
10.	P. POOJA Rantham	2 nd year MBA	P. POOJA Rantham.
11.	P. BRAHMAM	2 nd year MBA	P. Brahmam
12.	P. Devi Sai Pravalika	2 nd year MBA	P. D. S. Pravalika
13.	P. Sai Venkata Sri Krishna	2 nd year MBA	P. S. V. S. Krishna
14.	P. Manideep	2 nd year MBA	P. Manideep
15.	P. BHAVANI	2 nd year MBA	P. BHAVANI
16.	P. devi sai pravalika	2 nd year MBA	P. Devi Sai Pravalika
17.	P. Sai Venkata Sri Krishna	2 nd year MBA	P. S. V. S. Krishna
18.	P. Manideep	2 nd year MBA	P. Manideep
19.	P. BHAVANI	2 nd year MBA	P. BHAVANI
20.	P. Madhavi	2 nd year MBA	P. Madhavi
21.	P. Akshayaaradhan Reddy	2 nd year MBA	P. Akshayaaradhan Reddy
22.	P. Sushanthi	2 nd year MBA	P. Sushanthi
23.	P. Abithi Ravi Kumar	2 nd year MBA	P. Abithi Ravi Kumar
24.	Rachakunta Lokeswar	2 nd year MBA	R. Lokeswar
25.	Rachuri Ajay	2 nd year MBA	R. Achuri
26.	Rajashree Ravuri	2 nd year MBA	R. Rajashree
27.	Renumala Swarni	2 nd year MBA	Swarni
28.	Routhu. Satyavathi	2 nd year MBA	Satyavathi
29.	SAKE SHANTHI	2 nd year MBA	Sake Shanthi
30.	SANKHATI, AMANTI	2 nd year M.BA	SANKHATI
31.	S. Sumalatha	2 nd year M.BA	S. Sumalatha.
32.	SK. ARTFA	2 nd year M.BA	S. Anuradha
33.	Shaik. Imran	2 nd year MBA	SK. Imran
34.	Shaik. Jilani	2 nd year MBA	Sha. Jilani
35.	SK. JINU SAIDA	2 nd year MBA	SK. JINU SAIDA
36.	SK. Mohammad Basheer	2 nd year MBA	SK. Mohammad Basheer.
37.	SK. NAGULINI	2 nd year MBA	SK. NAGULINI
38.	S. Deepthi	2 nd year MBA	S. Deepthi
39.	S. chandra sekhar	2 nd year MBA	S. chandra sekhar
40.	T. YAMUNA	2 nd year . MBA	T. Yamuna

Sre. Jiban Babu
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepada (V), Vatticherukuru (M), GUNTUR-522017 (A.P.)

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Date: 3-09-2019

CIRCULAR

This is to inform you that “A One Day seminar on single window process for micro small and medium enterprises (MSMEs)” by Mr M.Ranjith Kumar, Associate Professor, Khit, Chowdavaram, Guntur,. Being organized by Priyadarshini institute of technology and management on 9-9-2019. I request all students to register immediately and make the program grand success.



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KORNEPADU (VII), Vatticherukuru (M)
GUNTUR - 522 017

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Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:.....

Last date to Registration: 08-9-2019



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani Kumar

Principal,

CONVENER

K. N. D. Mallaswararao

HOD, ME

COORDINATOR

Ch. Pavankumar

Asst.Prof., ME

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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladugunta,
KORNERPADI (M), Vatticherukuru
GUNTUR - 522 017.

Resource Person:

M. Ranjith Kumar

Designation: Associate Professor

Department: EEE

address: khili, chowdavaram, Guntur

Email: ldi_ranjithkumar189@gmail.com

Contact Number: 6304556269

ADDRESS FOR COMMUNICATION

Ch. Pavankumar

Coordinator

Email id: pavanna304@gmail.com

Contact Number: 7780792553



Priyadarshini Institute of Technology & Management

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Society, College Code:GK,

Recognized by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar

on

WINDOW PROCESS FOR

MICRO SMALL

AND

MEDIUM ENTERPRISES

(MSMES)

Date:

09-9-2019

Organized by:

ED Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: **DONBOSCO EDUCATIONAL**

Guntur

Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh.

Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

The single window process for Micro, Small, and Medium Enterprises (MSMEs) refers to a streamlined and integrated system that consolidates various government-related procedures, approvals, and documentation into a single platform. This approach aims to simplify and expedite the regulatory and administrative processes that businesses need to undergo, providing a centralized point for submitting, processing, and receiving approvals for licenses, permits, and other necessary clearances. The goal is to reduce bureaucratic complexities, enhance efficiency, and facilitate a more business-friendly environment for MSMEs, allowing them to focus on growth and innovation without being burdened by excessive administrative hurdles.

About the TQ Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

Objectives of the Programme

- Familiarize beginners with the concept of a single window process for MSMEs.
- Provide beginners with essential knowledge and skills for managing risks associated with the single window process.
- Inspire beginners by sharing success stories of MSMEs that have benefited from the single window approach.
- Encourage beginners to foster a supportive community within the MSME sector

Topics to be covered

1. INTRODUCTION TO SINGLE WINDOW PROCESS:
 - Definition and Basics: Understanding the fundamental concept of a single window for MSMEs.
 - Significance for Beginners: Exploring how it simplifies processes and reduces bureaucratic hurdles.
 - Getting Started: Step-by-step guide on initiating the adoption of a single window approach.
2. DIGITAL TOOLS FOR MSMEs:
 - Basic Software Overview: Introduction to user-friendly digital tools suitable for beginners.
 - Hands-on Training: Practical sessions on using essential software for streamlined processes.
 - Digital Literacy for MSMEs: Tips for enhancing digital literacy among beginners.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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PROGRAMME REPORT

Name of the programme	A One Day seminar on on single window process for micro small and medium enterprises (MSMEs)
Date of the programme	9-9-2019
Resource person details:	Name: M.Ranjith Kumar Designation:Associate Professor Department:EEE Address:Khit,Chowdavaram,Guntur Email Id: ranjithkumar189@gmail.com Contact Number: 6304556269
Program coordinator:	Name:Ch.Pavankumar Designation:Assistant Professor Department:Mechanical Email Id:pavanma304@gmail.com Contact Number: 7780792553
Organized by:	Department of Mechanical engineering
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

The single window process for Micro, Small, and Medium Enterprises (MSMEs) refers to a streamlined and integrated system that consolidates various government-related procedures, approvals, and documentation into a single platform. This approach aims to simplify and expedite the regulatory and administrative processes that businesses need to undergo, providing a centralized point for submitting, processing, and receiving approvals for licenses, permits, and other necessary clearances. The goal is to reduce bureaucratic complexities, enhance efficiency, and facilitate a more business-friendly environment for MSMEs, allowing them to focus on growth and innovation without being burdened by excessive administrative hurdles.

The objectives of the program are

- Familiarize beginners with the concept of a single window process for MSMEs.
- Provide beginners with essential knowledge and skills for managing risks associated with the single window process.
- Inspire beginners by sharing success stories of MSMEs that have benefited from the single window approach.
- Encourage beginners to foster a supportive community within the MSME sector.

TOPIC COVERED IN THE PROGRAM:

1. INTRODUCTION TO SINGLE WINDOW PROCESS:

- **Definition and Basics:** Understanding the fundamental concept of a single window for MSMEs.
- **Significance for Beginners:** Exploring how it simplifies processes and reduces bureaucratic hurdles.
- **Getting Started:** Step-by-step guide on initiating the adoption of a single window approach.

2. DIGITAL TOOLS FOR MSMEs:

- **Basic Software Overview:** Introduction to user-friendly digital tools suitable for beginners.



- **Hands-on Training:** Practical sessions on using essential software for streamlined processes.
- **Digital Literacy for MSMEs:** Tips for enhancing digital literacy among beginners.

3. RISK MANAGEMENT ESSENTIALS:

- **Identifying Risks:** Recognizing potential risks in the single window process for beginners.
- **Security Measures:** Basics of ensuring data security within the MSME framework.
- **Building Resilience:** Strategies for mitigating risks and handling challenges.

4. COLLABORATION AND NETWORKING:

- **Importance of Collaboration:** Understanding the role of collaboration in the success of MSMEs.
- **Networking Basics:** Tips for beginners on building valuable connections within the industry.
- **Collaborative Projects:** Exploring opportunities for joint initiatives with other MSMEs.





PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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OUTCOME OF THE PROGRAM:

The outcome of the program is

- Participants will understand the basic principles and importance of adopting a single window approach.
- Participants will be able to identify, assess, and mitigate risks effectively.
- Participants will understand the value of collaboration and mutual support for sustainable business growth.
- Participants will be motivated and encouraged to apply learnings in their own business endeavors.


PROGRAM CO-ORDINATOR



Name of the program: A one day seminar on single window process for micro small and medium enterprises (MSMEs)
Date of program: 9-9-2019

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	AKULA SWARUPA RANI	I st MBA	
2	ALLADI KALPANA	I st MBA	
3	ALLADI SUNANDA	I st MBA	
4	ALLU Praja sri	I st MBA	
5	A Bhargav teja	I st MBA	
6	A. SRINU	I st MBA	
7	A. Bhargav Teja.	I st MBA	
8	A. Srinu.	I st MBA	
9	A. Mahammad IRFAN	I st MBA	
10	A.K. MAHALAKSHMI	I st MBA	
11	B. Satya Narayana	I st MBA	
12	B. siva krishna	I st MBA	
13	B. Venkata Lavanya	I st MBA	
14	B. SURESH	I st MBA	
15	B. Vidya sajan	I st MBA	
16	Ch. Bheem	I st MBA	
17	Ch. mounika	I st MBA	
18	Ch. Rajasekhara	I st MBA	
19	Ch. Sai Krishna	I st MBA	
20	Ch. GAYATHRI	I st MBA	
21	Ch. Nagamalleswari	I st MBA	
22	Ch. Lalaximkulu	I st MBA	
23	CH. MANI KANTA	I st MBA	
24	C. Chandu	I st MBA	
25	Ch. VEERASWAMI	I st MBA	
26	C. VIJAYA SRI	I st MBA	
27	C. Niteesh Babu	I st MBA	
28	C. Veerendranath kuma.	I st MBA	
29	D. RDHAN SOJU	I st MBA	
30	D. Hema Kumari	I st MBA	
31	D. Parvan	I st MBA	
32	D. kumaravathi	I st MBA	
33	D. APARNA	I st MBA	
34	D. Divya Bhavani	I st MBA	
35	E. Anil Kumar	I st MBA	
36	G. Parvathi	I st MBA	
37	G. Sri Lakshmi	I st MBA	
38	G. Seethaiah	I st MBA	
39	G. Narasimharao	I st MBA	
40	T. Yamuna	I st MBA	

PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th Mile, FULLADIGUNTA, Kornepadu (V), Vatticherukuru (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.priyadashini.ac.in

Date: 19-10-2019

CIRCULAR

This is to inform you that “A One Day seminar on Women Entrepreneurship in micro, small and medium enterprises (MSMEs)” by Mr. DR.K. Srikarchand , associate professor, AM Reddy memorial College of engineering and technology . Being organized by Priyadarshini institute of technology and management on 23-10-2019. I request all students to register immediately and make the program grand success.



PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Fulladigunta,
KORNEPADU (VII), Vatticherukuru (M)
GUNTUR - 522 017

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>B. Becharaiah</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>P. Ramakrishna</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

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Mobile:.....

email:

Last date to Registration:22-10-2019



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar

Principal,

CONVENER

Mr. Y. Kondalaih

HOD, ECE

COORDINATOR

Mrs. P. Sanjay Krishnamal

Asst.Prof., ECE

Resource Person:

Dr. K. Srikarchand

Designation: Associate Professor

Department: Civil

Am Reddy Memorial College Of Engineering And Technology, Narasaraopet

Email Id: amrcivildept@gmail.Com

Contact Number:7013447854

ADDRESS FOR COMMUNICATION:

Mrs. P. Sanjay Krishnamal

Coordinator

Email ID: - sanjayrepalle@gmail.com

Contact Number: 9160350128



Priyadarshini Institute of Technology & Management

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A One Day Seminar

on

**WOMEN ENTREPRENEURSHIP
IN MICRO, SMALL
AND**

**MEDIUM ENTERPRISES
(MSMES)**

Date:

23-10-2019

Organized by:

ED Cell

Venue:

Seminar Hall

**Priyadarshini Institute of Technology
& Management**

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA



About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Women entrepreneurship in Micro, Small, and Medium Enterprises (MSMEs) refers to businesses owned or led by women within the small to medium-sized enterprise category. MSMEs are characterized by their relatively smaller scale in terms of workforce, assets, and operations. Women entrepreneurship in this sector involves women taking active roles as founders, owners, or leaders of such enterprises.

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Objectives of the Programme

- Equip women entrepreneurs with fundamental skills needed to start and manage MSMEs effectively.
- Boost the confidence of novice Women entrepreneurs, fostering a positive mindset and determination to navigate challenges.
- Stimulate creative thinking among beginners, encouraging them to generate innovative business ideas suitable for MSMEs.
- Create a supportive community for beginner women entrepreneurs, facilitating networking and shared learning experiences.

Topics to be covered

1. INTRODUCTION TO WOMEN ENTREPRENEURSHIP IN MSMEs
 - Overview of MSMEs
 - Importance of Women's Participation
 - Inspirational Stories of Women Entrepreneurs
2. FINANCIAL LITERACY FOR BEGINNERS
 - Basics of Financial Management
 - Budgeting for Small Businesses
 - Exploring Funding Options
3. STARTING YOUR BUSINESS:
 - Ideation and Conceptualization
 - Steps to Register a Small Business
 - Setting Up a Home Office
4. BUILDING CONFIDENCE AND LEADERSHIP



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Approved by ANCYL, Affiliated to JNTUK

www.pitmg.ac.in

Date:24-10-2019

PROGRAMME REPORT

Name of the programme	A One Day seminar on Women Entrepreneurship in micro, small and medium enterprises (MSMEs)
Date of the programme	23-10-2019
Resource person details:	Mr. DR.K. Srikarchand, associate professor, AM Reddy memorial College of engineering and technology, Ph. no: 7013447854 Mail id: amrncivildept@gmail.com
Program coordinator:	Mrs. P. sanjay krishnamal ,assistant professor ECE ,department Priyadarshini institute of technology and management
Organized by:	Department of ECE engineering
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

Women entrepreneurship in Micro, Small, and Medium Enterprises (MSMEs) refers to businesses owned or led by women within the small to medium-sized enterprise category. MSMEs are characterized by their relatively smaller scale in terms of workforce, assets, and operations. Women entrepreneurship in this sector involves women taking active roles as founders, owners, or leaders of such enterprises.

objectives of Women Entrepreneurship in MSME

- Equip women entrepreneurs with fundamental skills needed to start and manage MSMEs effectively.
- Boost the confidence of novice women entrepreneurs, fostering a positive mindset and determination to navigate challenges.
- Stimulate creative thinking among beginners, encouraging them to generate innovative business ideas suitable for MSMEs.
- Create a supportive community for beginner women entrepreneurs, facilitating networking and shared learning experiences.

TOPIC COVERED IN THIS SEMINAR

Topics covered in the program are

1. INTRODUCTION TO WOMEN ENTREPRENEURSHIP IN MSMEs

- Overview of MSMEs
- Importance of Women's Participation
- Inspirational Stories of Women Entrepreneurs

2. FINANCIAL LITERACY FOR BEGINNERS

- Basics of Financial Management
- Budgeting for Small Businesses
- Exploring Funding Options

3. STARTING YOUR BUSINESS:

- Ideation and Conceptualization
- Steps to Register a Small Business



- Setting Up a Home Office

4. BUILDING CONFIDENCE AND LEADERSHIP SKILLS

- Confidence Building Exercises
- Introduction to Leadership
- Overcoming Common Challenges

5. UNDERSTANDING LEGAL REQUIREMENTS

- Legal Structures for Small Businesses
- Intellectual Property Awareness
- Compliance Essentials for Beginners





PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLAREGUNTA, Korupadu (V), Vaddicherla (M), GUNTUR-522017 (A.P.)

Approved by ASCTE, Affiliated to JNTUK

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OUTCOME OF THE PROGRAM:

The outcome of the program is

- Beginners should experience an increased sense of self-reliance and empowerment as they take charge of their entrepreneurial journey.
- Facing challenges and learning from them, beginners will develop adaptive skills crucial for sustained entrepreneurship.
- they should actively engage with their communities, potentially inspiring others to consider entrepreneurship.
- Entrepreneurs should gain awareness of support systems available to them, ensuring continued growth and resilience in the face of obstacles.

p. sanjay kris'fna

PROGRAM COORDINATOR



Name of the program: Women Entrepreneurship in micro, Small and medium enterprises (MSMEs)

Date of program: 23-10-2019

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	A. Jagadeesh.	1 st year / ECE	A. Jagadeesh.
2.	Amarthalinga Ronald. PETER.	1 st year / ECE.	A. Ronald Peter
3.	ANKULAPITTA. Prabhuk	1 st year / EEE	A. Prabhuk
4.	Appikatta Sai Krishna	1 st year / EEE	A. Sai Krishna
5.	Bakka Girish	2 nd year / EEE	B. girish.
6.	Balivada Vikas	2 nd year / EEE	B. Vikas
7.	Barama Pavan Venkata Sai	1 st year / EEE	B. P.V. Sai
8.	Batchu. Harsha Vardhan	1 st year / EEE	B. H. Vardhan
9.	Beniya Dayavidhi	1 st year / EEE	B. Daya Vidhi
10.	BILLA NAGALAKSHMI	1 st year / EEE	B. Lakshmi
11.	BOGE. DWAKAR REDDY.	1 st year / EEE	B. DWAKAR Reddy.
12.	BOMMATI RAJESH	1 st year / EEE	B. Rajesh
13.	Bonda Ramya	1 st year / EEE	B. Ramya.
14.	Burra. Srikrishna	1 st year / EEE	B. Srikrishna
15.	chakali Manoj kumar	1 st year / EEE	Ch. Manoj Kumar
16.	chakali Surendra Babu	1 st year / EEE	Ch. Surendra babu.
17.	chatarajupalli Navikenth	1 st year / EEE	C. Navikenth
18.	chessuru Kiran	1 st year / EEE	C. Kiran
19.	Chilakala hari Prasad	1 st year / EEE	C. hari Prasad
20.	Chinnapapa. Linganna	1 st year / EEE	Ch. Linganna
21.	chundur Naga sai Krishna	2 nd year / EEE	ch. Naga sai Krishna
22.	D. Mastan b	1 st year / ECE	D. Mastan b
23.	D. Ganapathi	1 st year / ECE	D. Ganapathi
24.	E. Sashidhar	1 st year / ECE	E. Sashidhar.
25.	G. Dilbin	1 st year / ECE	G. Dilbin
26.	G. Madhan mohan	1 st year / EEE	G. Madhan mohan
27.	G. Adarsh	1 st year / ECE	G. Adarsh.
30.	G. Bhavani	1 st year / EEE	G. Bhavani
31.	J. Rajesh	1 st year / ECE	J. Rajesh
32.	J. Venkatesh babu	1 st year / ECE	J. Venkatesh babu
33.	K. Gopichand	1 st year / ECE	K. Gopichand
34.	K. Dinith Sai	1 st year / ECE	K. Dinith Sai
35.	K. Sushmitha	1 st year / ECE	K. Sushmitha.
36.	K. Harsha vardhan	1 st year / ECE	K. Harsha vardhan.
37.	K. Vamsi Krishna	1 st year / ECE	K. Vamsi Krishna
38.	K. Akash choudhary	1 st year / EEE	K. Akash choudhary
39.	R. vamsi Krishna	1 st year / EEE	R. vamsi Krishna
40.	K. Venkata Balakasi Reddy	1 st year / EEE	K. V. Balakasi Reddy.
41.	D. Mahesh kumar	4 th year / MECH	D. Mahesh kumar
42.	P. Veera brahman.	4 th year / MECH	P. Veera brahman.

P. Sanjay Krishna
PROGRAM COORDINATOR



Date: 28-10-2019

CIRCULAR

This is to inform you that "A One Day seminar on Intellectual Property Rights and international perspectives" by Mr B.Ramesh., Associate professor, Kits Engineering college,. Being organized by Priyadarshini institute of technology and management on 02-11-2019. I request all students to register immediately and make the program grand success.



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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (VII), Vatticherukuru (M)
GUNTUR - 522 017

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>B. Beeravathi</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>P. Ramaprasad</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....
.....
.....
.....
.....

Mobile:.....

email:.....

Last date to Registration-01-11-2019



PROGRAM COMMITTEE

CHIEF PATRON

Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar

Principal,

CONVENER

Dr. C. Rajalingam

HOD, EEE

COORDINATOR

K. Jyothi

Asst.Prof., EEE

PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (M), Vaitichenkururu (M),
GUNTUR - 522 017.

Resource Person:

B. Karanesh

Designation: Associate Professor

Department: Electrical And Electronics Engineering

Address: KITS Engineering College, Vinjanampadu

Email ID: boljagantramesh@gmail.com

Contact Number: 912485625

ADDRESS FOR COMMUNICATION

K. Jyothi

Coordinator

Email Id: jyothi.kommu@gmail.com

Contact Number: 9491389609



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar

ON

INTELLECTUAL PROPERTY RIGHTS

AND

INTERNATIONAL PERSPECTIVES

Date:

02-11-2019

Organized by:

IPR Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Gunthur

Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Intellectual Property (IP) rights refer to legal protections granted to the creations of the mind, such as inventions, literary and artistic works, designs, symbols, names, and images used in commerce. These rights enable creators and inventors to control the use of their creations, fostering innovation and creativity.

From an international perspective, various agreements and treaties govern IP rights. The World Intellectual Property Organization (WIPO) establishes global standards, and agreements like TRIPS (Trade-Related Aspects of Intellectual Property Rights) set minimum standards for IP protection among World Trade Organization (WTO) member countries. The aim is to create a balanced framework that encourages innovation while respecting creators' rights globally.

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Objectives of the Programme

- Provide participants with a comprehensive understanding of intellectual property rights (IPR).
- Familiarize participants with the International dimensions of intellectual property protection.
- Introduce participants to the basics of technology transfer and licensing.
- Educate participants on managing risks associated with international IPR considerations.

ABOUT THE COLLEGE:

Topics to be covered

1. INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS (IPR):
 - Understanding IPR Basics
 - Importance for Beginners
 - Common Misconceptions
2. GLOBAL PERSPECTIVES ON INTELLECTUAL PROPERTY:
 - Internationalization of IPR
 - Cross-Cultural Considerations
 - Global IPR Challenges
3. TECHNOLOGY TRANSFER AND LICENSING BASICS:
 - Introduction to Licensing
 - Tech Transfer Opportunities



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Approved by AICTE, Affiliated to JNTUK

www.priyadarshini.ac.in

Date: 03-11-2019

PROGRAMME REPORT

Name of the programme	A One Day seminar on Intellectual Property Rights and international perspectives
Date of the programme	02-11-2019
Resource person details:	Name: B.Ramesh Designation: Associate Professor Department: Eee Address: Kits Engineering College, Vijinampadu Email Id: Bojjaganiramesh@Gmail.Com Contact Number: 9912485625
Program coordinator:	Name: K.Jyothi Designation: M.Tech Department: Eee Email Id: Jyothi.Kommu@Gmail.Com Contact Number: 9491389609
Organized by:	Department of EEE
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

Intellectual Property (IP) rights refer to legal protections granted to the creations of the mind, such as inventions, literary and artistic works, designs, symbols, names, and images used in commerce. These rights enable creators and inventors to control the use of their creations, fostering innovation and creativity.

From an international perspective, various agreements and treaties govern IP rights. The World Intellectual Property Organization (WIPO) establishes global standards, and agreements like TRIPS (Trade-Related Aspects of Intellectual Property Rights) set minimum standards for IP protection among World Trade Organization (WTO) member countries. The aim is to create a balanced framework that encourages innovation while respecting creators' rights globally.

The objectives of the program are

- Provide participants with a comprehensive understanding of intellectual property rights (IPR).
- Familiarize participants with the international dimensions of intellectual property protection.
- Introduce participants to the basics of technology transfer and licensing.
- Educate participants on managing risks associated with international IPR considerations.

TOPIC COVERED IN THE PROGRAM:

1. INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS (IPR):

- Understanding IPR Basics
- Importance for Beginners
- Common Misconceptions

2. GLOBAL PERSPECTIVES ON INTELLECTUAL PROPERTY:

- Internationalization of IPR
 - Cross-Cultural Considerations
-



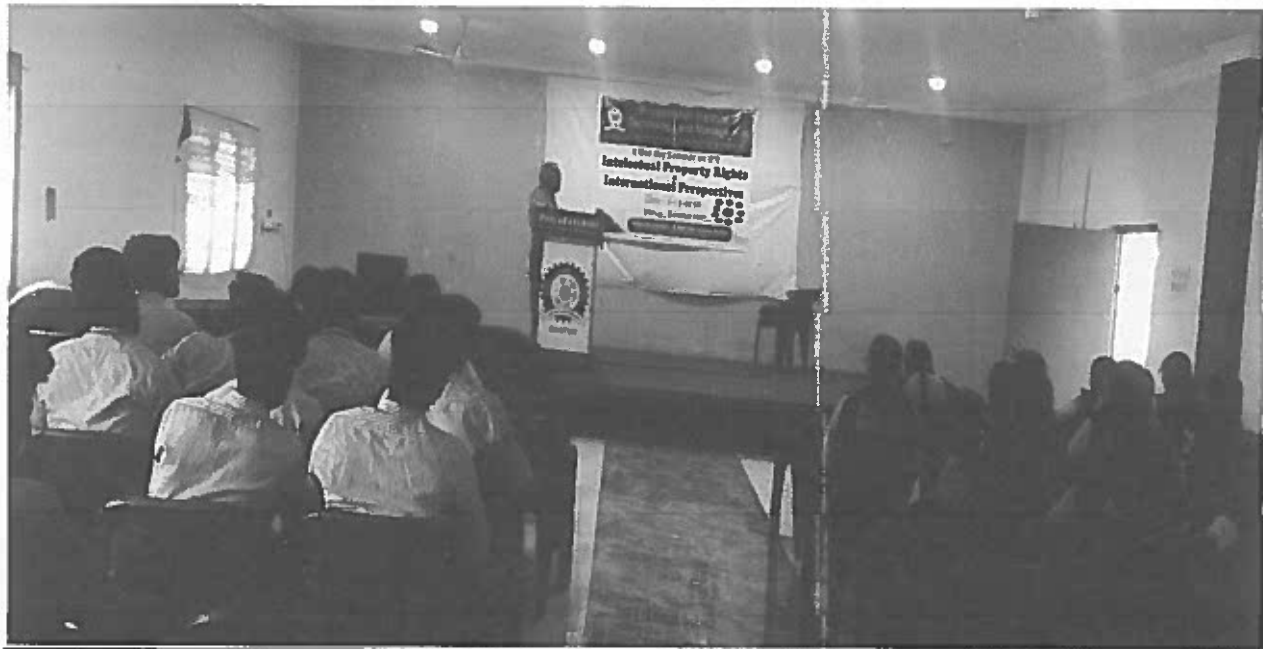
Global IPR Challenges

3. TECHNOLOGY TRANSFER AND LICENSING BASICS:

- Introduction to Licensing
- Tech Transfer Opportunities
- Negotiating Licensing Agreements

4. RISK MANAGEMENT AND DUE DILIGENCE FOR BEGINNERS:

- Identifying IPR Risks
- Basic Due Diligence Steps
- IPR Risk Mitigation





PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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OUTCOME OF THE PROGRAM:

The outcome of the program is

- Participants will grasp the fundamental concepts of patents, trademarks, copyrights, and trade secrets.
- Participants will understand the challenges and opportunities associated with IPR on a global scale.
- Participants will understand the potential benefits and challenges of transferring and licensing technologies on an international scale.
- Participants will develop skills in conducting effective due diligence to minimize legal and business risks.

K. Jyothi

PROGRAM CO-ORDINATOR



Name of the program: Intellectual property Rights and international perspective

Date of program: 2-11-2019

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	D. Mahesh kumar	IV th year / Mech	D. Mahesh kumar
2.	Puli Veerabrahman	IV th year / Mech	P. Veerabrahman
3.	ALURI. Gopi	IV th year / Mech	A. Gopi
4.	Beeram sasik nathanaidu	IV th year / Mech	B. Sasik naidu
5.	Chidambaram Nikhil	IV th year / Mech	C. Nikhil
6.	Daddanala Rajasekharreddy	IV th year / Mech	D. Rammy
7.	Devorapalli Prudhvi	IV th year / Mech	D. Prudhvi
8.	Gali. Manoj Kumar	IV th year / Mech	G.M. Manoj Kumar
9.	Reddy	IV th year / Mech	Reddy
10.	MANNEM NAGABASAVA MALEWARA	IV th year / Mech	M. Manikumar
11.	BHASKARA RAO	IV th year / Mech	B. BHASKARA
12.	N. Ramanjeneeyulu	IV th year / Mech	N. Ramanjeneeyulu
13.	pyla sreedam	IV th year / Mech	P. sree dam
14.	sk. Mabu subhani	IV th year / Mech	sk. Mabusubhani
15.	SK. Saimani Bhasha	IV th year / Mech	SK. mani Bhasha
16.	Monovanjan Babu Nannam	IV th year / Mech	Monovanjan Babu
17.	Gusindapalli Anil	I st year / EEE	G. Anil
18.	Bergalur RAMU	I st year / EEE	B. RAMU
19.	chathragudi devendra	I st year / EEE	C. Devendra
20.	Chinnala Anil Kumar	I st year / EEE	Ch. Anil Kumar
21.	Etukuri Aravind	I st year / EEE	E. Aravind
22.	K. Di. Lee P Kumar	I st year / EEE	K. Di. Lee P Kumar
23.	K. Natesh	I st year / EEE	K. Natesh
24.	N. Sai Kumar	I st year / EEE	N. Sai Kumar
25.	P. Ramesh babu	I st year / EEE	P. Ramesh babu
26.	P. Ganesh	I st year / EEE	P. Ganesh
27.	SK. Parvez	I st year / EEE	SK. Parvez
28.	S. prasanna kumar	I st year / EEE	S. prasanna kumar
29.	A. Syamala muthalah	I st year / EEE	syamala muthalah
30.	Taduku ompirakash	I st year / EEE	Taduku ompirakash
31.	Anil Gurindapalle	I st year / EEE	Anil Gurindapalle
32.	Vana Uday Kiran	I st year / EEE	V. Uday Kiran
33.	A. Jagadeesh	I st year / EEE	A. Jagadeesh
34.	A. Ronald Peter	I st year / EEE	A. Ronald Peter
35.	A. Prabhu	I st year / EEE	A. Prabhu
36.	A. Sai Krishna	I st year / EEE	A. Sai Krishna
37.	R. GIRESH	I st year / EEE	R. GIRESH
38.	B. VIKAS	I st year / EEE	B. VIKAS
39.	B. Vinay Kumar	I st year / EEE	B. Vinay Kumar
40.	B. Pavan Venkat Sai	I st year / EEE	B. Pavan Venkat Sai

K. Jayathi
PROGRAM COORDINATOR



Date:13-12-2019

CIRCULAR

This is to inform you that “A One Day seminar on IPRTTrade secrets: safe guarding confidential information” by Dr.G.V.Rama Subbarao, a professor, V.R.SIDDARTH Engineering college,Being organized by Priyadarshini institute of technology and management on 18-12-2019.

I request all students to register immediately and make the program grand success.



[Signature]
PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT,
PULLADIGUNTA,
KORNEPADU (VII), VATTICHERUKURU (M),
GUNTUR - 522 017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>Beeraj</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>P. Ramapalavathi</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

.....

.....

Mobile:.....

email:

Last date to Registration: 17-12-2019



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar

Principal,

CONVENER

B. Beeraloh

HOD, CIVIL

COORDINATOR

Sk. Raheem Basha.

Asst. Prof., CIVIL

PRINCIPAL

PRYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT

5th Mile, Pulladigunta,
KORNERPADU (VII), Vatticherukuru (M),
GUNTUR - 522 017.

Resource Person:

Dr. G. V. Rama Subba Rao

Designation: Professor

Department: Civil

Address: V.R Siddharth College, Vijayawada

Email ID : gvrattamatubbarao@gmail.com

Contact Number: 9849448040

ADDRESS FOR COMMUNICATION:

Sk. Raheem Basha

Coordinator

Email ID: raheembashask@gmail.com

Contact Number: 9956824561



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar

on

IPR- TRADE SECRETS,

SAFE GUARDING

CONFIDENTIAL INFORMATION

Date:

18-12-2019

Organized by:

IPR Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Trade secrets are like special, valuable information that a company keeps a secret to stay ahead of the competition. It could be a unique recipe, a special process, or anything that gives a business an edge. Unlike patents or copyrights, trade secrets aren't registered but are protected by keeping them confidential. Safeguarding confidential information is all about making sure that the important and secret stuff your company knows doesn't get into the wrong hands. It involves setting up strong security measures, like passwords and restricted access, and making sure employees understand how crucial it is to keep certain information private. It's like having a secret recipe and making sure only a few people in the kitchen know it to keep it special.

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PtC.

Objectives of the Programme

- Understand the concept of trade secrets and their role in business.
- Identify and differentiate between regular information and potential trade secrets.
- Recognize the risks associated with trade secret exposure and its impact.
- Learn and apply practical measures to safeguard trade secrets both digitally and physically

Topics to be covered

1. INTRODUCTION TO TRADE SECRETS:
 - Define what trade secrets are and their significance.
 - Examples of common trade secrets in different industries.
2. IDENTIFYING AND CLASSIFYING TRADE SECRETS:
 - Techniques for recognizing valuable confidential information.
 - How to categorize information as a trade secret.
 - Evaluating the importance of different secrets.
3. RISK ASSESSMENT:
 - Understanding potential threats to trade secrets.
 - Assessing the vulnerability of your organization's confidential information.
4. PROTECTIVE MEASURES:



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5th mile, PULLADICUNTA, Korapada (V), Vaiticherikur (M), GUNTUR 512017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgst.ac.in

Date: 19-12-2019

PROGRAMME REPORT

Name of the programme	A One Day seminar on IPR Trade secrets: safe guarding confidential information
Date of the programme	18-12-2019
Resource person details:	Name:Dr.G.V.Rama Subbarao Designation: Professor Department:Civill Address: V.R.SIDDARTH Engineering College Email Id :gvramasubbarao@gmail.Com Contact Number: 9849448040
Program coordinator:	Name: SK.RAHEEMBASHA Designation:Assistant Professor Department:CIVIL Email Id: raheembashask@gmail.Com Contact Number: 9956824561
Organized by:	Department CIVILEngineering
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

TRADE SECRETS:

Trade secrets are like special, valuable information that a company keeps a secret to stay ahead of the competition. It could be a unique recipe, a special process, or anything that gives a business an edge. Unlike patents or copyrights, trade secrets aren't registered but are protected by keeping them confidential.

SAFEGUARDING CONFIDENTIAL INFORMATION:

Safeguarding confidential information is all about making sure that the important and secret stuff your company knows doesn't get into the wrong hands. It involves setting up strong security measures, like passwords and restricted access, and making sure employees understand how crucial it is to keep certain information private. It's like having a secret recipe and making sure only a few people in the kitchen know it to keep it special.

objectives of the program are

- Understand the concept of trade secrets and their role in business.
- Identify and differentiate between regular information and potential trade secrets.
- Recognize the risks associated with trade secret exposure and its impact.
- Learn and apply practical measures to safeguard trade secrets both digitally and physically.

TOPIC COVERED IN THIS SEMINAR

Topics covered in the program are

1. INTRODUCTION TO TRADE SECRETS:

- Define what trade secrets are and their significance.
- Examples of common trade secrets in different industries.

2. IDENTIFYING AND CLASSIFYING TRADE SECRETS:

- Techniques for recognizing valuable confidential information.
- How to categorize information as a trade secret.
- Evaluating the importance of different secrets.



3. RISK ASSESSMENT:

- Understanding potential threats to trade secrets.
- Assessing the vulnerability of your organization's confidential information.

4. PROTECTIVE MEASURES:

- Making sure everyone understands the importance of confidentiality.
- Basic practices like strong passwords and safe data sharing.
- Limiting who gets to see the secret sauce.

5. PHYSICAL SECURITY MEASURES:

- Implementing secure storage practices.
- Restricting access to sensitive areas.





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5th Mile, PULLADIGUNTA, Korrapadu (V), Vaddicheruvu (R-6), GUNTUR 522017 (A.P.)

Approved by ANTE, Affiliated to JNTUK

www.priyadashini.ac.in

OUTCOME OF THE PROGRAM:

The outcome of the program is

- Participants should leave with a clear understanding of what constitutes a trade secret and its significance.
- Participants will have the ability to identify and classify confidential information within the organization.
- This program will Increase awareness of potential risks, leading to proactive measures for risk mitigation.
- This program gives practical implementation of security measures to protect trade secrets.

Dr. Pradeep Kumar

PROGRAM COORDINATOR



Name of the program: IPR Trade Secrets: safe guarding Confidential information

Date of program: 18-12-2019

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	Sadula Siva reddy	II ECE	Sadula Siva reddy
2	pushadapu Aravind	II ECE	Aravind
3	L. Naresh	II ECE	L. Naresh
4	Y. Revanth	II ECE	Revanth
5	N. Karthik	II ECE	Karthik
6	P. Sathosh	II ECE	Sathosh
7	Mulla Riyaz	II ECE	Riyaz
8	Ganesh Ganesh	II ECE	Ganesh
9	Syamala Raja Reddy	II ECE	Raja Reddy
10	SE. Roshan	II ECE	SE Roshan
11	Ms. Michan	II ECE	Michan
12	M. Kiran babu	II ECE	Kiran babu
13	N. Bharath	II ECE	Bharath
14	P. Lakshmi NARASIMHA Reddy	II ECE	NARASIMHA Reddy
15	P. ABDULLA BASHA	II ECE	Abdulla
16	U. Sai Krishna	II ECE	Sai Krishna
17	SHAIK Rabbani	II ECE	Rabbani
18	Shidu Karthik	II ECE	Karthik
19	K. Venkata Vikas	II ECE	Vikas
20	L. Naresh	II ECE	Naresh
21	M. Sai Tej Swara Reddy	II ECE	Sai Tej Swara Reddy
22	M. Kiran Babu	II ECE	Kiran Babu
23	P. Sathosh	II ECE	Sathosh
24	m. manohar	II ECE	Mano
25	Y. Revanth	II ECE	Revanth
26	Sk. Zakir Shereef	II ECE	Sk. Zakir Shereef
27	Sk. Rabbani	II ECE	Rabbani
28	S. Vijay	II ECE	Vijay
29	R. SESHADRI REDDY	II ECE	Seshadri Reddy
30	S. Mahesh	II ECE	Mahesh
31	P. Mahammad Rafi	II ECE	Mahammad Rafi
32	Syamala Mahesh	II ECE	Syamala Mahesh
33	Syamala Raja Reddy	II N.B.A	S. Raja Reddy
34	T. Gauri Madhan	II ECE	T. Gauri Madhan
35	T. Ravi	II ECE	T. Ravi
36	U. Sai Krishna	II ECE	U. Sai Krishna
37	V. Ganesh	II ECE	V. Ganesh
38	V. Sai Sree	II ECE	V. Sai Sree
39	Y. Revanth	II ECE	Y. Revanth
40	V. Srikanth	II ECE	V. Srikanth

Sk. Rajesh Babu
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepada (V), Vatticherukuru (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.priyadashini.ac.in

Date: 18-01-2020

CIRCULAR

This is to inform you that “A One Day seminar on **Entrepreneurship: Large Company Entrepreneurship**” by Mrs. L.Shalini, assistant professor, Priyadarshini institute of technology and science. Being organized by Priyadarshini institute of technology and management on **23-01-2020**. I request all students to register immediately and make the program grand success.



PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (VII), Vatticherukuru (M)
GUNTUR - 522 017

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<i>B. Beeravich</i>								
CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

.....

Mobile:.....

email:

Last date to Registration:22-01-2020



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani Kumar

Principal,

CONVENER

R. Madhuridevi

HOD, CSE

COORDINATOR

Sk. Irfan basha.

Asst. Prof., CSE


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5th Mile, Pulladigunta,
KORNEPADU (M), Vatticherukuru (M),
GUNTUR - 522 017.

Resource Person:

L. SHALINI

Designation Assistant Professor

Department CSE

Priyadarshini Institute Of Technology and Science, Tenali

Email ID: talasallalshini@gmail.com

Contact Number:8985734720

ADDRESS FOR COMMUNICATION:

Sk. Irfan Basha

Coordinator

Email ID: bashairfan@gmail.com

Contact Number:7673949518



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar

on

ENTREPRENEURSHIP:

LARGE

COMPANY ENTREPRENEURSHIP

Date:

23-01-2020

Organized by:

ED Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology
& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA



About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Large company entrepreneurship refers to the strategic and organized efforts of a sizable corporation to foster innovation, create new business ventures, and adapt entrepreneurial principles within its existing structure. It involves initiatives aimed at developing and launching new products, services, or business models, often in response to market opportunities or changes. This form of entrepreneurship within a large company requires the cultivation of an innovative culture, agility in decision-making, and the ability to navigate the complexities associated with corporate environments while seeking growth and competitive advantages.

About the TEG Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

Objectives of the Programme

- Learn the fundamental concepts of entrepreneurship within a big company, making it reliable and approachable.
- Understand the idea of thinking and acting like an entrepreneur within your workplace, realizing its positive impact.
- Introduce participants to the concept of entrepreneurship within the context of a large company, explaining how innovation and creativity can thrive in established corporate environments.
- Provide a beginner-friendly introduction to agile methodologies, emphasizing their relevance in promoting adaptability and innovation within a large company.

Topics to be covered

1. Introduction to Corporate Innovation
 - Understanding Innovation
 - Why Innovation Matters
 - Your Role in Innovation
2. Embarking on Intrapreneurship
 - Defining Intrapreneurship
 - Benefits for Beginners
 - Common Myths Debunked
3. Foundations of Agile for Beginners:
 - Introduction to Agile
 - Scrum for Beginners
4. Corporate Collaboration
 - Why Collaboration Matters
 - Tools for Collaborative Work



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Korpapada (V), Vatticherilur (M), CUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.priyati.ac.in

Date: 24-01-2020

PROGRAMME REPORT

Name of the programme	A One Day seminar on large company entrepreneurship
Date of the programme	23-01-2020
Resource person details:	Mrs. L.Shalini Designation:Assistant professor Departement:cse College : Priyadarshini institute of technology and science Ph. no:8985734720 Mail id: talasilalingineni@gmail.com
Program coordinator:	Mr.Sk.Irfan basha ,assistant professor Cse department Ph. no:7673949519 Mail id:bashairfaan@gmail.com Priyadarshini institute of technology and management
Organized by:	Department of CSE
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

Large company entrepreneurship refers to the strategic and organized efforts of a sizable corporation to foster innovation, create new business ventures, and adapt entrepreneurial principles within its existing structure. It involves initiatives aimed at developing and launching new products, services, or business models, often in response to market opportunities or changes. This form of entrepreneurship within a large company requires the cultivation of an innovative culture, agility in decision-making, and the ability to navigate the complexities associated with corporate environments while seeking growth and competitive advantages.

Following are the key learning objectives of this workshop:

- Learn the fundamental concepts of entrepreneurship within a big company, making it relatable and approachable.
- Understand the idea of thinking and acting like an entrepreneur within your workplace, realizing its positive impact.
- Introduce participants to the concept of entrepreneurship within the context of a large company, explaining how innovation and creativity can thrive in established corporate environments.
- Provide a beginner-friendly introduction to agile methodologies, emphasizing their relevance in promoting adaptability and innovation within a large company.

TOPIC COVERED IN THE PROGRAM

1. Introduction to Corporate Innovation

- Understanding Innovation
- Why Innovation Matters
- Your Role in Innovation

2. Embarking on Intrapreneurship

- Defining Intrapreneurship
- Benefits for Beginners
- Common Myths Debunked



3. Foundations of Agile for Beginners:

- Introduction to Agile
- Scrum for Beginners

4. Corporate Collaboration

- Why Collaboration Matters
- Tools for Collaborative Work
- Building a Collaborative Culture

5. Managing Risks for Beginners:

- Identifying Risks Simplified
- Assessing and Mitigating Risks
- Entering New Markets Simply





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OUTCOME OF THE PROGRAM:

The outcome of the program are

- It Provide beginners with a foundational understanding of entrepreneurship within the context of a large company.
- This program will Foster a sense of teamwork and collaboration among workshop participants who may be new to entrepreneurial concepts.
- This will Introduce simple techniques for brainstorming and generating innovative ideas suitable for large corporate environments.
- This will Guide participants in developing straightforward action plans, emphasizing practical steps for initiating entrepreneurial projects.

Dr. Jagan Babu
PROGRAM COORDINATOR



Name of the program: **ENTREPRENEURSHIP: LARGE COMPANY ENTREPRENEURSHIP**

Date of program: **23-01-2020**

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	A. Jagadeesh	II nd year / ECE	A. Jagadeesh.
2.	A. Ronald jeefer.	II nd / ECE	A. Ronald jeefer.
3.	A. Prabhu	II nd / ECE	A. Prabhu
4.	A. SAI KRISHNA	II nd / ECE	A. Saikrishna.
5.	B. GIVISH	II nd / ECE	B. Givish.
6.	B. VIKAS	II nd / E.C.E	B. VIKAS
7.	Banganu. vinay kumar	II nd (ECE)	B. vinay kumar
"	S. Vinay Kumar	II nd (ECE)	S. Vinay Kumar
9.	Baraman Pavan Venkata Sai	II nd (ECE)	B. Pavan Sai
10.	B. HARSHA vardhan.	II nd (ECE)	B. Harshavardhan
11.	B. Dayanidhi	II nd (ECE)	B. Dayanidhi
12.	B. Naga Lakshmi	II nd (ECE)	B. Naga Lakshmi
13.	B. Anurag Reddy	II nd (ECE)	B. Anurag Reddy
14.	B. RAJESH	II nd (ECE)	B. Rajesh
15.	B. Ramya	II nd (ECE)	B. Ramya
16.	B. SAIKRISHNA	II nd (ECE)	B. Saikrishna
17.	C. Manoj Kumar	II nd (E.C.E)	C. Manoj Kumar
18.	C. SURENDRA BABU	II nd (E.C.E)	C. Surendra Babu
19.	C. Navikanth	II nd (E.C.E)	C. Navikanth
20.	C. Kiran	II nd (E.C.E)	C. Kiran
21.	C. Hari Prasad	II nd (ECE)	C. Hari Prasad
21.	C. LINGHANA	II nd (ECE)	C. Linghana
23.	C. A. S. KRISHNA	II nd (ECE)	C. A. S. Krishna
24.	D. mastani	II nd (ECE)	D. mastani
25.	D. Ganapathi	II nd (ECE)	D. Ganapathi
26.	E. SASHIDHAR	II nd (ECE)	E. Sashidhar
27.	G. NITHIN	II nd (ECE)	G. Nithin
28.	G. Madhan Mahan	II nd (ECE)	G. Madhan Mahan
29.	G. Adarsh	II nd (ECE)	G. Adarsh
30.	G. madhu	II nd (ECE)	G. madhu
31.	G. Sandeep	II nd (ECE)	G. Sandeep
32.	G. chaitanya Sai	II nd (ECE)	G. chaitanya Sai
33.	G. BHAVANI	II nd (ECE)	G. Bhavani
34.	J. Rajesh	II nd (ECE)	J. Rajesh
35.	J. V. V. Babu	II nd (ECE)	J. V. V. Babu
36.	K. Chaitanya	II nd (ECE)	K. Chaitanya
37.	K. DIALESH SAI	II nd year (ECE)	K. D. Sai
38.	K. Harshavardhan	II nd year (ECE)	K. Harshavardhan
39.	K. Vamsi Krishna	II nd year (ECE)	K. Vamsi Krishna
40.	K. AKASH CHOWDARY	II nd year (ECE)	K. A. Chowdary

Sd/- *[Signature]*
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherukuru (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.priyadarshini.ac.in

Date: 02-02-2020

CIRCULAR

This is to inform you that "A One Day seminar on Modern manufacturing for independent entrepreneurs" by Dr.A.Srinivasulu, professor, Gudlavalleru Engineering college,. Being organized by Priyadarshini institute of technology and management on 09-02-2020. I request all students to register immediately and make the program grand success.



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5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M)
GUNTUR - 522 017

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<i>B. Beeraiah</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept:

Institution:.....

Address for Communication:

.....

.....

.....

.....

Mobile:.....

email:

Last date to Registration: 08-02-2020



PROGRAM COMMITTEE

CHIEF PATRON

Sri Chandu Ramarao

Chairman,

Smt. Chandu Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar

Principal,

CONVENER

B. Beeraiich

HOD, CIVIL

COORDINATOR

S. Madhubala.

Asst.Prof., CIVIL

PRINCIPAL

PRYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT

5th Mile, Pulladigunta,
KORNEPADU (M), Vatticherukuru (M),
GUNTUR - 522 017.

Resource Person:

Dr. A. Srinivasulu

Designation: Professor

Department: Civil

Address: Gudlavalleru Engineering College, Gudlavalleru

Email ID: asrinivasulu@gmail.com

Contact Number: 9491347150

ADDRESS FOR COMMUNICATION:

S. Madhubala

Coordinator

Email ID: madhubala.civil.123@gmail.com

Contact Number: 9849720349



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, Collogo Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar

on

MODERN MANUFACTURING
FOR
INDEPENDENT ENTREPRENEURS

Date:

09-02-2020

Organized by:

ED Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology
& Management

College Code:GK

Society: DON BOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

ABOUT THE INSTITUTE

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

ABOUT THE PROGRAMME

Modern manufacturing for independent entrepreneurs is like using smart tools and cool ideas to make things. It's not just about big factories; you can start your own small business making stuff.

Imagine creating cool things with new techniques like 3D printing and using machines that can work almost by themselves and don't need a huge space – just a smart setup where you can make your products, design your products on the computer, try them out quickly, and keep making them better and You don't have to keep a ton of materials around you figure out where to get them when you need them. The products you created are top-notch. You set rules for quality, use simple tests to check your creations, and always find ways to make them even cooler. The creations done by you can be told in the online, create a brand, show off your products, and let everyone know why they're so fantastic.

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

OBJECTIVES OF THE PROGRAMME

- Understand what's happening in modern manufacturing to make informed decisions for your business.
- Set quality standards, use simple tests to check your products, and always look for ways to make them better.
- Create a brand, use online tools to show off your products, and make sure your message is clear and compelling.
- Learn how to budget, understand your costs, and find smart ways to grow your business without burning a hole in your pocket.

TOPICS TO BE COVERED

1. Introduction to Modern Manufacturing Techniques:
 - Overview of Advanced Manufacturing Processes
 - Applications of Automation in Small-Scale Manufacturing
 - Sustainable Practices in Modern Manufacturing
2. Setting Up Your Independent Manufacturing Business:
 - Niche Selection and Market Research
 - Equipment and Technology Essentials
 - Creating an Efficient Workspace on a Budget
3. Effective Supply Chain Management:
 - Sourcing Raw Materials Locally and Globally
 - Inventory Optimization Strategies
 - Building Resilient Supplier Relationships
4. Quality Assurance in Small-Scale Manufacturing:



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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www.pitmgpl.ac.in

Date: 10-02-2020

PROGRAMME REPORT

Name of the programme	A One Day seminar on Modern manufacturing for independent entrepreneurs
Date of the programme	09-02-2020
Resource person details:	Name:Dr.A.Srinivasulu Designation: Professor Department:Civil Address: Gudlavalleru Engineering College,Gudlavalleru Email Id :asrinivasulu@gmail.Com Contact Number: 9491347150
Program coordinator:	Name: S.MADHUBALA Designation:Assistant Professor Department:CIVIL Email Id:madhubala.civil.123@gmail.com Contact Number: 9949720349
Organized by:	Department of CIVIL engineering
Venue:	Priyadarshini institute of technology and management



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OBJECTIVES OF THE PROGRAM

Modern manufacturing for independent entrepreneurs is like using smart tools and cool ideas to make things. It's not just about big factories; you can start your own small business making stuff. Imagine creating cool things with new techniques like 3D printing and using machines that can work almost by themselves and don't need a huge space – just a smart setup where you can make your products. design your products on the computer, try them out quickly, and keep making them better and You don't have to keep a ton of materials around you figure out where to get them when you need them.

The products you created are top-notch. You set rules for quality, use simple tests to check your creations, and always find ways to make them even cooler. The creations done by you can be told in the online. create a brand, show off your products, and let everyone know why they're so fantastic.



Following are the key learning objectives of this workshop:

- Understand what's happening in modern manufacturing to make informed decisions for your business.
- Set quality standards, use simple tests to check your products, and always look for ways to make them better.
- Create a brand, use online tools to show off your products, and make sure your message is clear and compelling.
- Learn how to budget, understand your costs, and find smart ways to grow your business without burning a hole in your pocket.

TOPIC COVERED IN THE PROGRAM

1. Introduction to Modern Manufacturing Techniques:

- Overview of Advanced Manufacturing Processes
- Applications of Automation in Small-Scale Manufacturing
- Sustainable Practices in Modern Manufacturing

2. Setting Up Your Independent Manufacturing Business:

- Niche Selection and Market Research
- Equipment and Technology Essentials
- Creating an Efficient Workspace on a Budget

3. Effective Supply Chain Management:

- Sourcing Raw Materials Locally and Globally
- Inventory Optimization Strategies
- Building Resilient Supplier Relationships

4. Quality Assurance in Small-Scale Manufacturing:

- Establishing Quality Standards
- Simple Testing and Inspection Techniques
- Continuous Improvement for Quality Enhancement

5. Financial Management for Small Manufacturers:

- Budgeting and Financial Planning
- Understanding Production Costs



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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- Scaling Up: Strategies for Growth and Profitability

OUTCOME OF THE PROGRAM:

The outcome of the program are

- students will feel confident and informed about the latest manufacturing trends, ready to make smart business decisions.
- Students got a good idea, how to set up their workspace and choose the right tools.
- Students got knowledge how to efficiently manage supplies, build strong supplier relationships, and keep just the right amount of inventory.
- Students got importance of maintaining quality standards, ensuring their products meet or exceed customer expectations.

Madhukala S
PROGRAM COORDINATOR



Name of the program: Modern Manufacturing for Independent Entrepreneurs

Date of program: 09-02-2020

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	Akula Swarupa Vani	I st year / MBA	A. Swarupa Vani
2.	Alladi Kalpana	II nd year / MBA	A. Kalpana
3.	Alladi Sunanda	2 nd year / MBA	A. Sunanda
4.	Allu poojari	II nd year / MBA	A. Poojari
5.	ANNAM BHARGAV TEJA	2 nd year / MBA	A. Bhargav Teja
6.	AVALA srinil	II nd year / MBA	A. Srinil
7.	AVUKU MAHAMMAD IRFAN	II nd year / MBA	A. MIFRAN
8.	AYYANKI. KANAKA MAHALAKSHMI	II nd year / MBA	A. K. M. Only In P
9.	BAJINETI SATYA NARAYANA	II nd year / MBA	B. Satya Naraya
10.	BOGADI VENKATA LAVANYA	II nd year / MBA	B. VENKATA LAVANYA
11.	BORADA SURESH	II nd year / MBA	B. Suresh
12.	BULLA VIDYA SAGAR	II nd year / MBA	B. Sagar
13.	challa Blessi	II nd year / MBA	ch. Blessi
14.	cheere Mounika	II nd year / MBA	ch. Mounika
15.	chella Rajasekhar	II nd year / MBA	ch. Rajasekhar
16.	chelluri Sai Krishna	II nd year / MBA	ch. Sai Krishna
17.	Chennapati Gayathri	II nd year / MBA	ch. Gayathri
18.	chekuri Nagamalleswari	II nd year / MBA	c. Nagamalleswari
19.	chekuri Narasimhulu	II nd year / MBA	c. Narasimhulu
20.	Chevuri Manikanta	II nd year / MBA	C. Manikanta
21.	chilaka Chandu	II nd year / MBA	ch. Chandu
22.	CHIMATA VEERASWAMI	II nd year / MBA	d. Veeraswami
23.	Chimata vijayastri	II nd year / MBA	ch. vijayastri
24.	Chimata vijitha	II nd year / MBA	Ch. vijitha
25.	Ch. N. L. Kesava Babu	II nd year / MBA	Ch. N. L. Kesava
26.	ch. veerendranath kumar	II nd year / MBA	ch. veerendranath kumar
27.	D. Chohan Raju	II nd year / MBA	D. Chohan Raju
28.	G. Narasimha Rao	II nd year / MBA	G. Narasimha Rao
29.	G. Varalakshmi	II nd year / MBA	G. Varalakshmi
30.	G. Venkateswara Rao	II nd year / MBA	G. Venkateswara Rao
31.	G. Rajasekhar	II nd year / MBA	G. Rajasekhar
32.	G. Gopi Hanish	II nd year / MBA	G. Gopi Hanish
33.	G. Prathibha	II nd year / MBA	G. Prathibha
34.	G. pavan kumar	II nd year / MBA	G. pavan kumar
35.	G. pavani	II nd year / MBA	G. pavani
36.	G. Srilatha	II nd year / MBA	G. srilatha
37.	G. Seshaiyah	II nd year / MBA	G. Seshaiyah
38.	N. Narasimha Samba Siva	II nd year / MBA	N. Samba Siva
39.	N. Sai charan	II nd year / MBA	N. Sai charan
40.	N. Krishnaveni	II nd year / MBA	N. Krishnaveni

Madhubala
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticheruku (MS), GUNTUR-522017 (A.P)

Approved by ABCTE, Affiliated to JNTUK

www.priyarsni.ac.in

Date: 01-03-2020

CIRCULAR

This is to inform you that “A One Day seminar Nurturing Ideas to Innovation and Intellectual Property Rights (IPR)” by Mrs. B.SAILAJA REDDY, Associate Professor, Adarsh Engineering college . Being organized by Priyadarshini institute of technology and management on 05-03-2020. I request all students to register immediately and make the program grand success.



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CIVIL	EEE	MECH	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....
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email:.....

Last date to Registration:04-03-2020



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Chandu Ramrao
Chairman,

Smt. Chandu Vijaya Lakshmi
Secretary & Correspondent,

PATRON

Dr. D.V.V.S. Phani kumar
Principal,

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Dr. K. Ravi Kumar
HOD, S&H

COORDINATOR

D. Nirmala Devi
Asst.Prof, S&H

PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M).
GUNTUR - 522 017.

Resource Person:

B. Sailaja Reddy

Designation: Associate Professor
Department: S&H

Address: Adarsh Engineering College, East Godavari

Email ID: sailajareddybathula@gmail.com

Contact Number:9493873290

ADDRESS FOR COMMUNICATION

D. Nirmala Devi

Coordinator

Email ID: nirmaladevi5@gmail.com

Contact Number:8297784859



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar ON

NURTURING IDEAS TO INNOVATION

AND INTELLECTUAL PROPERTY RIGHTS IPR

Date:

05-03-2020

Organized by:

IPR Cell

Venue:

Seminar Hall
Priyadarshini Institute of Technology
& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

The workshop commenced with an inspiring introduction, emphasizing the importance of nurturing ideas and their role in driving innovation and progress in various fields. Mrs. B. Sailaja reddy set the tone for the event, encouraging participants to explore their creativity and harness it to make a positive impact on society. The workshop proved to be an enlightening and engaging event. Participants gained valuable insights into the world of Intellectual Property, learning how to protect their ideas and foster innovation. The expertise and interactive approach made the workshop an enriching experience for all attendees.

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PLC.

Objectives of the Programme

- To make participants awareness of the role intellectual property (IP) plays in fostering innovation.
- Ensure a foundational understanding for participants of various IP components such as patents, trademarks, copyrights, and trade secrets.
- Enable participants to integrate effective intellectual property strategies into their overall business and innovation plans.
- Encourage a proactive approach to considering IP in the early stages of the innovation process.

Topics to be covered

- 1: Introduction to Intellectual Property (IP)
 - Definition and types of IP: patents, trademarks, copyrights, trade secrets.
 - Importance of IP in fostering innovation.
- 2: IP and Innovation Ecosystem
 - Understanding the symbiotic relationship between intellectual property and innovation.
 - Case studies highlighting successful integration.
- 3: Strategic IP Planning for Innovation
 - Developing a roadmap for aligning IP strategies with overall business and innovation goals.
 - Interactive exercises on strategic planning.
- 4: Patenting Strategies for Innovation
 - Innovative approaches to patenting beyond traditional



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www.priyadit.ac.in

Date: 06-03-2020

PROGRAMME REPORT

Name of the programme	A One Day seminar on Nurturing Ideas to Innovation and Intellectual Property Rights (IPR)
Date of the programme	05-03-2020
Resource person details:	Name: B.SAILAJA REDDY Designation: Associate Professor Department: S&H Address: Adarsh Engineering College, EAST GODAVARI Email Id : sailajareddybattula@gmail.com Contact Number: 9493873290
Program coordinator:	Name: D.NIRMALADEVI Designation: Assistant Professor Department: S&H Email Id: nirmaladevi5@gmail.com Contact Number: 8297784859
Organized by:	Department Of S&H engineering
Venue:	Priyadarshini institute of technology and management



OBJECTIVES OF THE PROGRAM

The workshop commenced with an inspiring introduction, emphasizing the importance of nurturing ideas and their role in driving innovation and progress in various fields. set the tone for the event, encouraging participants to explore their creativity and harness it to make a positive impact on society. The workshop proved to be an enlightening and engaging event. Participants gained valuable insights into the world of Intellectual Property, learning how to protect their ideas and foster innovation. The expertise and interactive approach made the workshop an enriching experience for all attendees.

Objectives of the workshop

the objectives of a workshop focused on nurturing innovation through intellectual property rights include:

- to make participants awareness of the role intellectual property (IP) plays in fostering innovation.
- Ensure a foundational understanding for participants of various IP components such as patents, trademarks, copyrights, and trade secrets.
- Enable participants to integrate effective intellectual property strategies into their overall business and innovation plans.
- Encourage a proactive approach to considering IP in the early stages of the innovation process.

TOPIC COVERED IN THIS PROGRAM

1: Introduction to Intellectual Property (IP)

- Definition and types of IP: patents, trademarks, copyrights, trade secrets.
- Importance of IP in fostering innovation.

2: IP and Innovation Ecosystem

- Understanding the symbiotic relationship between intellectual property and innovation.
- Case studies highlighting successful integration.

3: Strategic IP Planning for Innovation



- Developing a roadmap for aligning IP strategies with overall business and innovation goals.
- Interactive exercises on strategic planning.

4: Patenting Strategies for Innovation

- Innovative approaches to patenting beyond traditional methods.
- Practical workshop on patent drafting.

5: Trademarks and Branding for Innovation

- The role of trademarks in building and protecting brand identity.
- Workshop on creating a brand protection strategy.

6: Copyright in the Digital Age

- Challenges and opportunities related to protecting digital content.
- Addressing copyright issues in the age of digital innovation.





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OUTCOME OF THE PROGRAM:

The outcomes of nurturing innovation through intellectual property rights include

- Seminar will help in Cultivation of a culture that recognizes the value of intellectual property in driving and protecting innovation.
- this will help in Encouragement of creative thinking within the framework of intellectual property protection, leading to innovative solutions.
- This Seminar will Improve practical skills in patenting, trademarking, copyright protection, and other relevant areas.
- This will help increase in understanding of various intellectual property components (patents, trademarks, copyrights, trade secrets).


PROGRAM CO-ORDINATOR



Name of the program: **Nurturing Ideas to Innovation and Intellectual Property Rights**
Date of program: **5-03-2020**

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	Kancharla Giti Babu	1 year MBA	Giti Babu
2	Kancharla Mahesh Babu	1 year MBA	Mahesh Babu
3	Kanchana Mallesh	1 year MBA	Mallesh
4	Kanehukonulla Nagalakshmi	1 year MBA	Nagalakshmi
5	Kandela Nirikshana Rao	1 year MBA	Nirikshana Rao
6	Kanliapati Anaga BEKHA	1 year MBA	Anaga Bekha
7	KASTURI CHANES	1 year MBA	K. Chanes
8	KATIKOTA OM SAI KUMAR	1 year MBA	K. Sai Kumar
9	KATRAJU SATISH KUMAR	1 year MBA	Satish Kumar
10	KATTA BABU	1 year MBA	K. Babu
11	Kattepogu Naren Kumar	2 year MBA	K. Naren Kumar
12	K. Divyanka	1 year MBA	Divyanka
13	K. Ashok Kumar	1 year MBA	Ashok Kumar
14	K. Nagalakshmi	1 year MBA	Nagalakshmi
15	K. Harish Suresh Babu	1 year MBA	Harish Suresh Babu
16	K. Vema Reddy	1 year MBA	Vema Reddy
17	K. Nagul meera	1 year MBA	Nagul Meera
18	K. N.V. lakshmi saravani	1 year MBA	N.V. Lakshmi Saravani
19	K. Chennakesava Reddy	1 year MBA	Chennakesava Reddy
20	K. Venkata Sri manikanta	1 year MBA	Venkata Sri Manikanta
21	K. Yamuna	1 year MBA	Yamuna
22	K. Prudhvi	1 year MBA	Prudhvi
23	K. Akhila	1 year MBA	Akhila
24	K. Koteswari	1 year MBA	Koteswari
25	L. Venkata SRIRAMTAGOR	1 year M.B.A	L. Venkata Sriramtagor
26	L. Chanikya	1 year M.B.A	Chanikya
27	L. Gauravi	1 year M.B.A	Gauravi
28	MahaSubhani .Sk.	1 year M.B.A	MahaSubhani .Sk.
29	M. Saidatta	1 year M.B.A	M. Saidatta
30	M. Lakshmi harsha Lekha	1 year M.B.A	M. Lakshmi Harsha Lekha
31	M. Kiran babu	1 year M.B.A	M. Kiran Babu
32	M. SPANDANA	1 year M.B.A	M. SPANDANA
33	mahalakshmi Sontha Reddy	1 year M.B.A	Mahalakshmi Sontha Reddy
34	m. Venkata mounika	1 year M.B.A	M. Mounika
35	m. Mahesh	1 year M.B.A	M. Mahesh
36	m. Sai Ram Reddy	1 year M.B.A	M. Sai Ram Reddy
37	m. Chaitanya	1 year M.B.A	M. Chaitanya
38	midiyala Rama Krishna	1 year M.B.A	M. Rama Krishna
39	M. Jannath Hussain	1 year M.B.A	M. Jannath Hussain
40	M. Fashreen	1 year M.B.A	M. Fashreen


PROGRAM COORDINATOR